
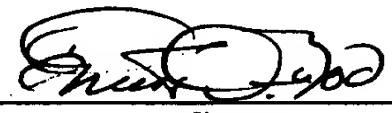
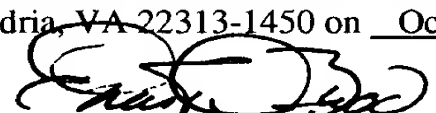


<b>AMENDMENT TRANSMITTAL LETTER</b>			ATTORNEY'S DOCKET NO.: 0010-3																																				
SERIAL NUMBER: 09/909,643	FILING DATE: July 20, 2001	EXAMINER: Jeffrey D. Carlson	GROUP ART UNIT: 3622																																				
<div style="text-align: center;"> <b>DIRECT INTERNET ADVERTISING</b></div> <p>INVENTOR(s): Andrew S. Kanter</p> <p>TO THE ASSISTANT COMMISSIONER FOR PATENTS: Transmitted herewith is an amendment in the above-identified application. The fee has been calculated as shown below.</p> <table border="1" style="width: 100%; border-collapse: collapse; margin: 10px auto;"><thead><tr><th colspan="7" style="text-align: center; padding: 5px;">CLAIMS AS AMENDED</th></tr><tr><th style="width: 10%;">(1)</th><th style="width: 20%;">(2) CLAIMS REMAINING AFTER AMENDMENT</th><th style="width: 10%;">(3)</th><th style="width: 20%;">(4) HIGHEST NUMBER PREVIOUSLY PAID FOR</th><th style="width: 20%;">(5) NO. OF EXTRA CLAIMS PRESENT</th><th style="width: 10%;">(6) RATE</th><th style="width: 10%;">(7) ADDITIONAL FEE</th></tr></thead><tbody><tr><td style="text-align: center;">TOTAL CLAIMS</td><td style="text-align: center;">19</td><td style="text-align: center;">MINUS</td><td style="text-align: center;">20</td><td style="text-align: center;">0</td><td style="text-align: center;">X \$25</td><td style="text-align: center;">0.00</td></tr><tr><td style="text-align: center;">INDEP. CLAIMS</td><td style="text-align: center;">4</td><td style="text-align: center;">MINUS</td><td style="text-align: center;">4</td><td style="text-align: center;">0</td><td style="text-align: center;">X \$100</td><td style="text-align: center;">0.00</td></tr><tr><td colspan="6" style="text-align: right; padding-right: 20px;">TOTAL ADDITIONAL FEE FOR THIS AMENDMENT</td><td style="text-align: center; padding-left: 20px;">\$ 0.00</td></tr></tbody></table> <p>* If the entry in column 2 is less than the entry in column 4, write "0" in column 5. ** If the "Highest Number Previously Paid For" IN THIS SPACE is less than 20, write "20" in this space. *** If the "Highest Number Previously Paid For" IN THIS SPACE is less than 3, write "3" in this space.</p> <div style="margin-top: 10px;"><input checked="" type="checkbox"/> No additional fee is required. <input type="checkbox"/> Charge \$ _____ to Deposit Account No. _____. A triplicate copy of this sheet is enclosed. <input type="checkbox"/> The undersigned petitions for any extension of time for filing this document required under 37 C.F.R. 1.136 and submits a check for \$ <u>405</u> to cover the fee for filing a Request For Continued Prosecution. _____ A triplicate copy of this sheet is enclosed. <input checked="" type="checkbox"/> Charge any additional fees to Deposit Account No. 50-3832</div> <div style="display: flex; justify-content: space-between; margin-top: 20px;"><div style="width: 45%; text-align: center;"><u>October 17, 2007</u> <small>Date</small></div><div style="width: 45%; text-align: center;"> <small>Signature</small></div></div> <div style="display: flex; justify-content: space-between; margin-top: 10px;"><div style="width: 45%; text-align: center;"><u>(908) 901-0220</u> <small>Phone</small></div><div style="width: 45%; text-align: center;"><u>Ernest D. Buff</u> <small>Attorney Name</small></div></div> <div style="display: flex; justify-content: space-between; margin-top: 10px;"><div style="width: 45%;"></div><div style="width: 45%; text-align: center;"><u>25,833</u> <small>Reg. Number</small></div></div>					CLAIMS AS AMENDED							(1)	(2) CLAIMS REMAINING AFTER AMENDMENT	(3)	(4) HIGHEST NUMBER PREVIOUSLY PAID FOR	(5) NO. OF EXTRA CLAIMS PRESENT	(6) RATE	(7) ADDITIONAL FEE	TOTAL CLAIMS	19	MINUS	20	0	X \$25	0.00	INDEP. CLAIMS	4	MINUS	4	0	X \$100	0.00	TOTAL ADDITIONAL FEE FOR THIS AMENDMENT						\$ 0.00
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I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on <u>October 17, 2007</u> .																																							
<div style="text-align: center;"> <small>(Signature)</small></div> <div style="text-align: center;"><u>Ernest D. Buff</u> <small>Attorney of Record</small></div> <div style="text-align: center;"><u>October 17, 2007</u> <small>(Date)</small></div>																																							